

SID Corporate Membership

SOCIETY FOR INFORMATION DISPLAY

Stay Ahead of the Technology Curve

- *SID membership allows access to the latest papers on display technology, keeping your employees “in the know” so you don’t lose out to competitors*
- *Papers are available online, and in print format*
- *Employees can set up email alerts so they are notified immediately when new papers are available*
- *Information Display magazine keeps both technical and non-technical staff abreast of market trends*
- *SID chapter meetings and webinars include talks by those who shape the industry; many webinars are recorded and available to members*



Visibility = Brand Strength

- ✓ Corporate members get their logos and website links included on the SID.org website, helping boost website visibility and prestige through search engine optimization
- ✓ The list of corporate members is published in Information Display magazine
- ✓ Corporate member web links, and logos for silver and gold members, are included in several email blasts per year to roughly 30,000 display industry contacts
- ✓ Silver members get a half page ad in Information Display magazine
- ✓ Gold members get four half page ads in Information Display magazine
- ✓ Gold members can embed video on sid.org, with the video link being included in the top of outbound email blasts
- ✓ Silver and Gold members are included in the Display Week program

Optimize your Display Week Presence

- ✓ Silver and Gold members are included in the Display Week program
- ✓ Corporate members get points toward booth selection seniority at Display Week, allowing them to get better spots: 1 point for regular, 7 points for silver, or 14 points for gold corporate membership
- ✓ Corporate members get a special rate on booth space at Display Week

SID Corporate Members Receive Discounts On Booth Registration

Rate Cycle

Gold Member

Silver Member

Corporate Member

Non Member

On-Site

\$1,500 discount (any booth size)

\$600 discount (any booth size)

\$200 discount (any booth size)

\$40 per sq. ft.

Early Bird

\$1,500 discount (any booth size)

\$600 discount (any booth size)

\$200 discount (any booth size)

\$42 per sq. ft.

Regular

\$1,500 discount (any booth size)

\$600 discount (any booth size)

\$200 discount (any booth size)

\$44 per sq. ft.

You're only as good as your employees

- ✓ Supporting SID sets a good example by showing employees your support global display development: SID is a certified 501c3 nonprofit
- ✓ SID is comprised of senior technologists, and professors and students making the senior technologists of tomorrow
- ✓ As such, these SID members represent the best recruiting pool, so you know you are recruiting individuals fully engaged with the technology
- ✓ **Corporate members can list jobs in the SID job mart for free**
- ✓ Job listings in the SID job mart are automatically publicized on Twitter
- ✓ Only corporate members are granted access to conduct interviews in the SID job posting room at Display Week

Corporate membership pricing

- Basic corporate membership is \$1000/year, and includes SID membership for three individuals, one being the principal contact for the membership account
- Silver corporate membership is \$3000/year, and includes SID membership for 5 individuals, one being the principal contact for the membership account
- Gold corporate membership is \$7500/year, and includes SID membership for 10 individuals, one being the principal contact for the membership account
- Payment can be made by check, wire transfer, or online at:
<https://sid.org/Members/ApplyandRenewOnline.aspx>
- Need an invoice to effect payment? No problem, please contact office@sid.org and we'll send one out to you ASAP!



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